

AMBASSADE
DE LA REPUBLIQUE DU CAMEROUN
AU ROYAUME DES PAYS-BAS



EMBASSY
OF THE REPUBLIC OF CAMEROON
TO THE KINGDOM OF THE NETHERLANDS

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ANNOUNCEMENT (For wide dissemination)

The Embassy of Cameroon in the Netherlands is pleased to inform all Cameroonian citizens residing in the Netherlands that it will organize a Cameroon Economic and Cultural Week from May 10 through 15, 2022 at the Hague.

As a prelude to this major event, Madam Ambassador is delighted to invite community members resident in the Netherlands to take part in the planning meeting, physically or by zoom, scheduled to take place on March 12, 2022 from 5pm to 7pm.

Mindful of the time constraints of each compatriot, about 15 people would be provided with the opportunity to physically take part in this planning meeting with leaders of associations.

Those interested are invited to inform the Embassy via the following mailing address: ambacam-la-haye@planet.nl

Priority would be given to the first to register.

The Embassy also advises you to use the same mailing address to register for your participation in the Economic and Cultural week (10-15 May 2022) and to book for free stalls, for those who would like to present their companies' products or ideas (Please send publicity information of your products so that we can share with other participants).

For your information, find attached the draft program of the week and feel free to select the date and time in which you can personally give your presentation or carry-out any activity relevant to your objectives.

This project, in line with the Ministerial Road map of diplomatic activities in the Hague, has been endorsed by the Head of State.

It has several objectives notably revamping the bilateral cooperation between our country and the kingdom of the Netherlands, one of the oldest traditional partners of Cameroon. Besides this general aim, this event is a new bridge between public and private economic operators of both countries.

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**TENTATIVE PROGRAM ECONOMIC AND CULTURAL WEEK OF CAMEROON
THE HAGUE, 10-15 MAY 2022**

Day	Activities	Venue
Day 01	<p>Morning</p> <ul style="list-style-type: none"> • <i>Opening Ceremony</i> ➤ Remarks by dutch officials and Associates ➤ Remarks by Cameroon officials ➤ Visit of the Expositions ➤ Cocktail ➤ Thematic session on investments (investing in Cameroon, project, legal framework, facilities) ➤ Parallel discussions between the two Ministries of External Relations <p>Lunch</p> <p>Afternoon</p> <ul style="list-style-type: none"> ➤ Thematic session (strengthening cooperation in areas of common interest such water sanitation, water and river banks for better livelihood ➤ Cameroon foods and products <p>Evening</p> <ul style="list-style-type: none"> ➤ Dinner and cultural event 	
Day 2	<p>Morning</p> <p><i>Thematic Sessions</i></p> <ul style="list-style-type: none"> ➤ Trade Facilitation: bridge-building between the ports of Netherlands and Cameroon ➤ Cities and Municipalities as actors of development, sharing of experience on job creations, waste management and green energy, transportation, parks and health ➤ Parallel discussions between Chambers of Commerce and Business Corporate <p>Lunch</p> <p>Afternoon</p> <p><i>Thematic Sessions</i></p> <ul style="list-style-type: none"> ➤ Investment Opportunities in Cameroon and Netherlands interest in Cameroon ➤ Financial services ➤ Digitalisation 	



	<ul style="list-style-type: none"> ➤ Visit Cameroon 1 <p>Evening</p> <ul style="list-style-type: none"> ➤ Dinner and Cultural Event 	
Day 3	<p>Morning</p> <p><i>Thematic Session</i></p> <ul style="list-style-type: none"> ➤ Diaspora program and harnessing: housing, project follow-up ➤ Trade Diaspora (goods, cultural linkages) ➤ Visit Cameroon 2 ➤ Parallel political discussions and B2B <p>Lunch</p> <p>Afternoon</p> <ul style="list-style-type: none"> ➤ Cooperation and Projects on agriculture, livestock, and green economy (bamboo...) and innovation ➤ The Flower industry, cultural and youth programs in The Netherlands ➤ Visit Cameroon (Fashion) <p>Evening</p> <ul style="list-style-type: none"> ➤ Dinner and cultural event 	
Day 4	Field Trip	
Day 5	<p>Morning</p> <ul style="list-style-type: none"> ➤ The signing of Convention and Agreements ➤ Planting of a friendship tree ➤ Field Trip <p>Evening</p> <ul style="list-style-type: none"> ➤ Gala 	
Day 6	Visit of Dutch touristic sites or business companies	



The Embassy trusts that you will join your efforts in conjunction with our diaspora for the highest interest of our Country to make this event a successful undertaking and come together.

The link of the zoom meeting will be sent later.

The Embassy takes this opportunity to express to you its Best Wishes for the year that has just started.

ENCL.: 01 draft program.

